

UNIVERSITY OF KWAZULU-NATAL
SCHOOL OF AGRICULTURAL, EARTH & ENVIRONMENTAL SCIENCES
DISCIPLINE OF GEOGRAPHY
EXAMINATION: MAY/JUNE 2012
MODULE NAME & CODE: ADVANCED TOURISM STUDIES, GEOG744

DURATION: 3 HOURS

TOTAL MARKS: 300

INTERNAL EXAMINER: DR R SOOKRAJH

EXTERNAL EXAMINER: PROF S OLDFIELD, UNIVERSITY OF CAPE TOWN

INSTRUCTIONS: THIS PAPER CONSISTS OF ONE PAGE.
ANSWER THREE QUESTIONS.
EACH QUESTION IS WORTH 100 MARKS.

1. Historical patterns have affected tourism demand, the growth and development of the tourism industry, as well as forms of travel and destinations selected by tourists. Discuss these changes in terms of the general international experience, and, more specifically the South African context. (100)
2. It is often argued that tourism contributes directly and indirectly to climate change and is also affected by it. Analyze the influence of climate change on tourism development. (100)
3. Evaluate policy initiatives put in place to address the transformation of the South African tourism economy post 1994. (100)
4. Critically analyze the concept of Urban and Rural Tourism as a spur to economic and environmental regeneration. Use a case study from an urban and a rural context to support your answer. (100)
5. An important component of achieving responsible tourism development is to ensure sustainability. Discuss GIS and Indicators as tools and techniques available for use in assessing or measuring the various aspects of sustainability. (100)
6. A major concern in the tourism sector is crime. Examine the impacts of crime on the tourism sector in South Africa, particularly the way perceptions of, as well as actual, crime rates shape this debate. (100)
7. Event tourism is one of the fastest growing segments of the tourism industry and is a relatively new focus in tourism planning. Using examples, explain event tourism and assess the opportunities and challenges that this type of tourism presents in the South African context. (100)